

Follow the next steps of the Project Navigating Tourism Crisis Recovery



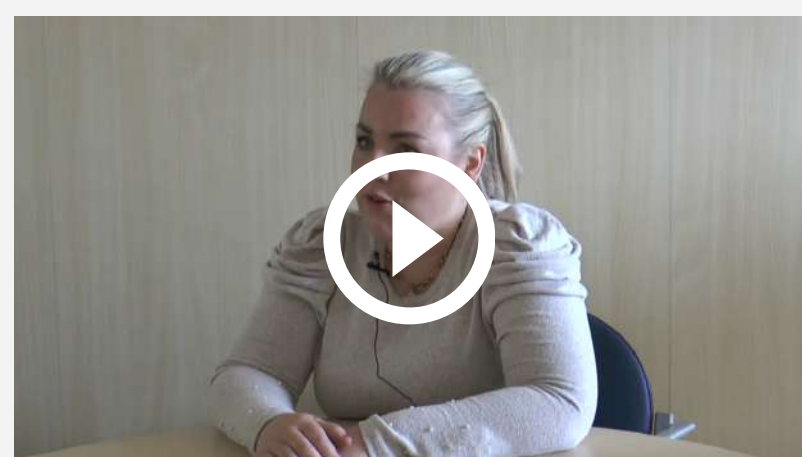
Our T-Crisis-Nav project has reached its halfway point now, and we were delighted to be able to meet again in April, in the vibrant city of Barcelona, an excellent microcosm of the issues faced by the tourism industry over the past couple of years and the threats and the opportunities that the local tourism industry faces as we finally appear to be reverting towards more normalised travel patterns.

The project team is currently immersed in the development of a range of inspiring educational modules that will help entrepreneurs and decision-makers alike to be better prepared for future crises – none, we hope, with such disastrous consequences. These resources are being grouped according to the three phases related to crises – being prepared, weathering the crisis and coping with the aftermath. Our tech partner, EUEI, is starting the development a new app as a convenient and engaging means for SMEs, and key stakeholders, as well as students, to access the training modules. Watch this space!

Check our latest meeting in Barcelona



Meet some of our partners:

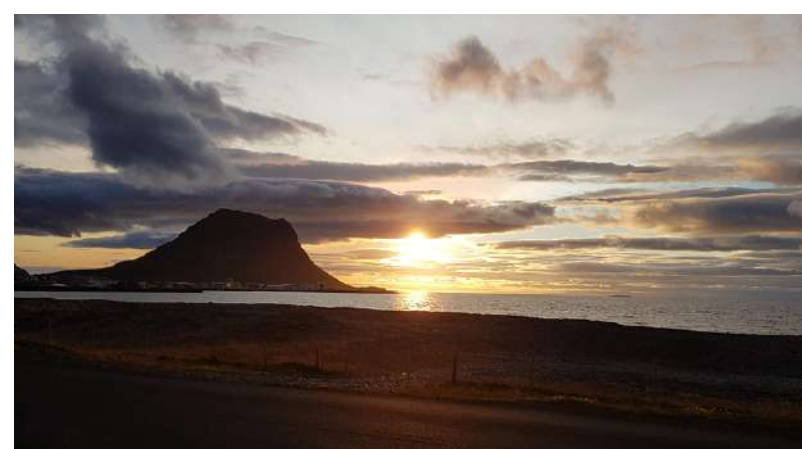


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